



Premium Building Products
That Protect

Protecto Jiffy Seal® Ice & Water Guard HT

Now Offered by Protecto Wrap

New Roofing Underlayments are Designed to Work in Extreme Conditions

Denver, CO — Protecto Wrap Company, a leading manufacturer of waterproofing membranes, has introduced Protecto Jiffy Seal® Ice & Water Guard HT a new high performance self adhering roof underlayment. Jiffy Seal Ice & Water Guard HT protects roofs from leaks caused by ice dams and wind blown rain. Jiffy Seal Ice & Water Guard HT is the latest in a series of quality weatherproofing products in Protecto Wrap's inventory of Building Envelope Solutions.

Jiffy Seal Ice & Water Guard HT comes in two versions: a high performance recycled Butyl-Hybrid Adhesive or an even stronger recycled 100% Butyl Adhesive. Jiffy Seal Butyl's unique construction of proprietary slip resistant film on one side with a layer of high resistant butyl adhesive creates an underlayment acceptable for high altitude applications, extreme temperatures and highly conductive roofs.

Protecto Jiffy Seal Ice & Water Guard HT utilizes Protecto Wraptor Tri-Layer Engineered Film. The top layer consists of a proprietary anti-slip walk surface providing additional safety footing and a first layer of UV protection. The mid layer consists of a proprietary high strength engineered reinforcement layer which provides puncture and tensile strength while maintaining conformability from membrane to substrate while adding a second layer of UV protection. The bottom layer consists of a proprietary waterproof tie-in layer that adds additional bond strength to the adhesive and a third layer of UV protection. Both Jiffy Seal Ice & Water Guard HT underlayments maintain a full 12 month UV exposure.

Protecto Wrap's proprietary Butyl Hybrid adhesive is a blend of 100% recycled base butyl and rubberized asphalt. This formula contains the Protecto FM Technology, which promotes excellent adhesion to the substrate at the molecular level and provides improved initial tack and facilitates easier application at low temperatures (40°F) as well as a high temperature operating performance (250°F).

Protecto Wrap's proprietary Butyl formula promotes excellent adhesion to the substrate. This provides improved initial tack and facilitates easier application at low temperatures (40°) as well as a high temperature operating performance (up to 300°). The Butyl Adhesive is chemically stable and has a very low risk for incompatibility with other materials. The proprietary blend contains a high amount of recycled material and the butyl base contains 100% recycled material.

Jiffy Seal Butyl Ice & Water Guard HT can be installed on any exterior grade solid sheathing normally used for roof decking. This underlayment can be used beneath shakes, shingles, metal panels, and slate roofs. Jiffy Seal Ice & Water Guard HT is self-sealing and forms a positive seal around properly installed anchors like nails and screws. The recycled split film release liner allows for easy installation and waste stream reduction. The product meets or exceeds ASTM D1970. ICC approval is pending.

Protecto Wrap Company has been manufacturing waterproofing membranes since 1952 and has built a sound reputation for producing the highest quality materials available on the market today. Their peel and stick waterproofing systems are used to waterproof and weatherproof residential and commercial buildings from the footing of the foundation to the peak of the roof. Their extensive line of products include rubberized asphalt, butyl and pressure sensitive adhesives on all their flashing and waterproofing membranes. Visit their new website at www.protectowrap.com.

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** A digital version of this release and high resolution photography is available upon request.*