



Premium Building Products
That Protect

Protecto Wrap Combines Radiant In-Floor Heating and Anti-Fracture Protection with PEEL & HEAT COMPLETE™

New Innovative Underlayment System Makes In-Floor Heating Easy to Install

Denver, CO — Protecto Wrap Company, a leading manufacturer of flooring membranes, proudly introduces their PEEL & HEAT COMPLETE™ product line of high performance underlayments for effective crack suppression and Radiant In-Floor Heating. The system is easy to install, requires no maintenance and is energy efficient to operate. The power consumption required is only 12 watts per square foot.

The PEEL & HEAT COMPLETE system includes pre-wired heating panels for easy electrical connection to a wall mounted thermostat. The protective anti-fracture membrane and heat panels are installed in an easy peel & stick method. The ultra thin profile of the protective underlayment, which is less than 1/8" of an inch, ensures smooth transition of heat. Not only does the anti-fracture membrane protect the owner's investment, it also reduces contractor call backs. Protecto Wrap's PEEL & HEAT COMPLETE system works with tile, stone and hardwoods. PEEL & HEAT COMPLETE is UL listed and comes with a ten year warranty.

A contractor or homeowner can place his order on line with the dimensions for the project and a custom made kit will be shipped within 48 hours. PEEL & HEAT COMPLETE kits are shipped with a thermostat, installation instructions, peel & stick anti-fracture membrane, and wired heating panels. The peel & stick heating panels required to fit the application of the project are pre-wired with leads for easy connection to the thermostat. As always, Protecto Wrap field technicians are available for assistance by phone.

Protecto Wrap's Anti-Fracture Membrane (AFM®) family of high performance underlayments is extremely efficient, economical, and offers ease of application for today's flooring installation professionals. When sound control, crack suppression, moisture resistance and radiant heat systems are your concern, turn to the flooring membrane professionals at Protecto Wrap.

Protecto Wrap Company has been manufacturing waterproofing membranes since 1952 and has built a sound reputation for producing the highest quality materials available on the market today. Their peel and stick waterproofing systems are used to waterproof and weatherproof residential and commercial buildings from the footing of the foundation to the peak of the roof. Their extensive line of products include rubberized asphalt, butyl and pressure sensitive adhesives on all their flashing and waterproofing membranes. Visit their new website at www.protectowrap.com.

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** A digital version of this release and high resolution photography is available upon request.*