



Premium Building Products
That Protect

Protecto Wrap Introduces Protecto Super Stick Building Tape®

New Formula Provides Maximum Adhesion even in Extreme Temperatures

Denver, CO — Protecto Wrap Company, an industry leader in high quality self-adhesive building and flashing tapes, has introduced Protecto Super Stick, their strongest product in this category to date. Super Stick provides maximum adhesion even in extreme temperatures. This new formula building tape provides maximum adhesion on difficult to adhere substrates such as OSB and DensGlass Gold®.

Protecto Super Stick Building Tape® is a high performance window and door flashing tape designed to be applied at temperatures as low as -20°F (-28.88°C) without the use of primer or mechanical fasteners on most substrates. (Substrates must be tested for adhesion.)

Protecto Super Stick Building Tape utilizes a high-tack, pressure-sensitive adhesive (PSA) combined with a 3-ply, heavy duty, scrim reinforced tear resistant metalized facer film. This design provides a full 12 month UV exposure while eliminating corner curling.

Super Stick forms a permanent waterproofing air/vapor seal around doors and windows that prevents air and moisture leaks. Moisture intrusion that causes black mold is eliminated.

Protecto Super Stick meets the criteria to contribute to the Environmental Quality (“EQ”) Credit 4:1: Low-Emitting Materials: Adhesives & Sealants under the United States Green Building Council’s Rating System for New Construction & Major Renovations (LEED-NC), Version 2.2, Core and Shell (LEED-CS), Version 2.0, and Commercial Interiors (LEED-CI), Version 2.0.

Protecto Super Stick Building Tape adheres to vinyl, plywood, OSB, foam, metal, aluminum and masonry. To apply this self-adhering waterproofing membrane, just peel and stick for vertical and horizontal above grade applications. Center the tape over the area to be sealed and firmly roll the Super Stick Tape against the surface. Super Stick seals itself around nails, screws and staples.

Protecto Super Stick Building Tape meets or exceeds AAMA 711-07 Voluntary Specification for Self Adhering Flashing Used for Installation of Exterior Wall Fenestration Products.

Protecto Super Stick Building Tape maintains its elasticity and splice integrity when subjected to severe ultraviolet rays, thermal shock, water, moisture, high humidity, and extreme high and low temperatures. It has no elastic memory, so it will remain exactly where it is placed and will not creep. The easy peel split release liner allows tape to be adhered to the substrate while leaving a portion of the release liner in place to allow for integration of a weather resistive barrier at a later time.

Protecto Super Stick Building Tape seals window perimeters to building substrates to create an impenetrable barrier that stops air leakage, reducing heating and air conditioning costs to the homeowner. In addition to being a superior sealing tape that can be installed and left exposed for 180 days without any UV degradation, BT20XL is also the only flashing tape to pass hurricane level wind-driven rain test ASTM E331-90.

Protecto Super Stick Building Tape is suitable for the following applications:

- Window and door perimeters to the building substrate
- Joints in stucco insulation systems
- ICF applications
- SIPS panel applications
- Sheet rock joints in roof assemblies
- Sealing joints on gypsum sheathing in cavity wall construction
- Other areas where a water or air seal is required

With the addition of Protecto Super Stick to their line of quality building and flashing tapes, Protecto Wrap has proven yet again that they have listened to the concerns of industry professionals. In so doing, they have delivered another quality product with serious waterproofing solutions.

Protecto Wrap Company has been manufacturing waterproofing membranes since 1952 and has built a sound reputation for producing the highest quality materials available on the market today. Their peel and stick waterproofing systems are used to waterproof and weatherproof residential and commercial buildings from the footing of the foundation to the peak of the roof. Their extensive line of products include rubberized asphalt, butyl and pressure sensitive adhesives on all their flashing and waterproofing membranes. Visit their new website at www.protectowrap.com.

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** A digital version of this release and high resolution photography is available upon request.*